



THE DEMOCRATIC PARTY
OF DENVER

INVESTING IN THE FUTURE

Precinct Committee Person

Orientation & Introduction

Part 1

Overview

In this course we will:

- Explain
 - the Role of a PCP in the Democratic Party
 - How the party is organized
 - Where you as a PCP fit within the organization
 - The tasks of a PCP
- Introduce the resources and support to accomplish them
- Explain steps in the political campaign and election process
- Answer your questions about next steps

Role of the PCP

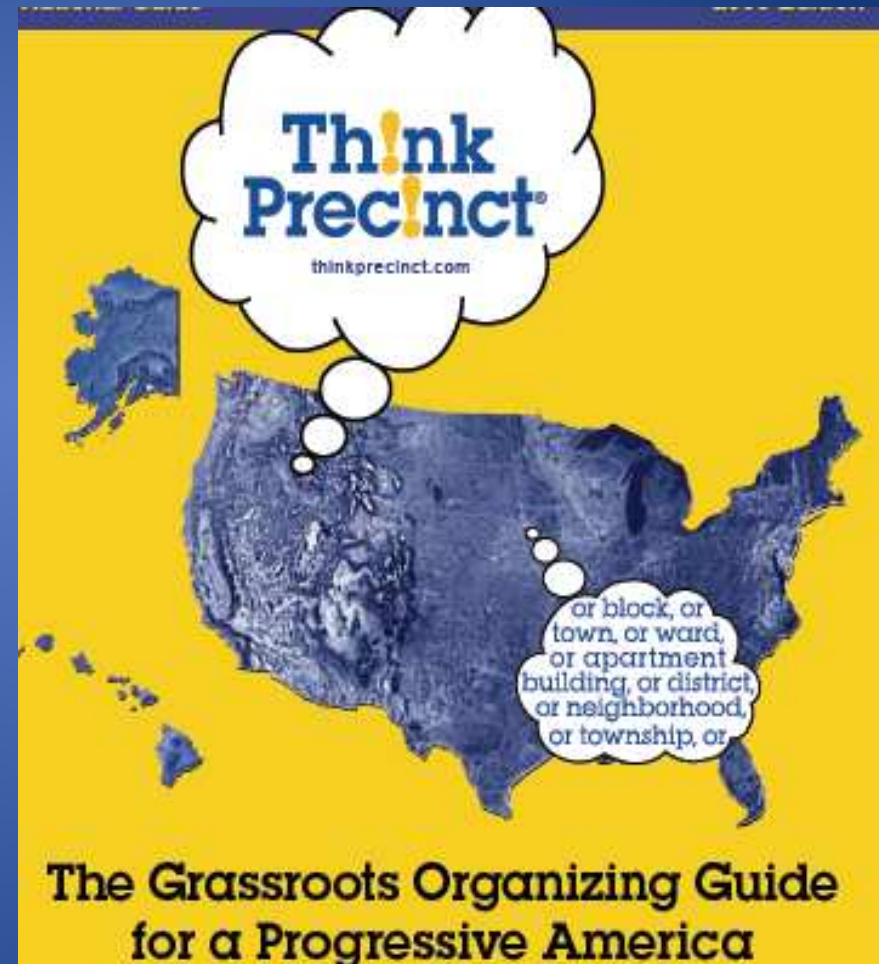
- PCP is the channel for all candidates to make voter contact in each precinct.
- Precinct Committee Member's role
 - Begins With Caucus, Assembly, Primary
 - Peaks on Election Day
- Support Precinct Voting
- Elects party leaders
- Fills vacancies

Denver Voting Results

- Denver turnout wins statewide elections
- Ken Gordon, 2006's candidate for Secretary of State, lost through low Denver turnout
- HD6 traditionally turns out more than 65%
 - 85% in 2008
 - 65-70% in 2006
 - 2010 goal: 70+%
- 30% of voters drop after top line
 - Goal: increase lower line voting by 25%
- A good tool for organizing a precinct and getting the voters out is *Think Precinct*
 - We will cover this for a fast start up

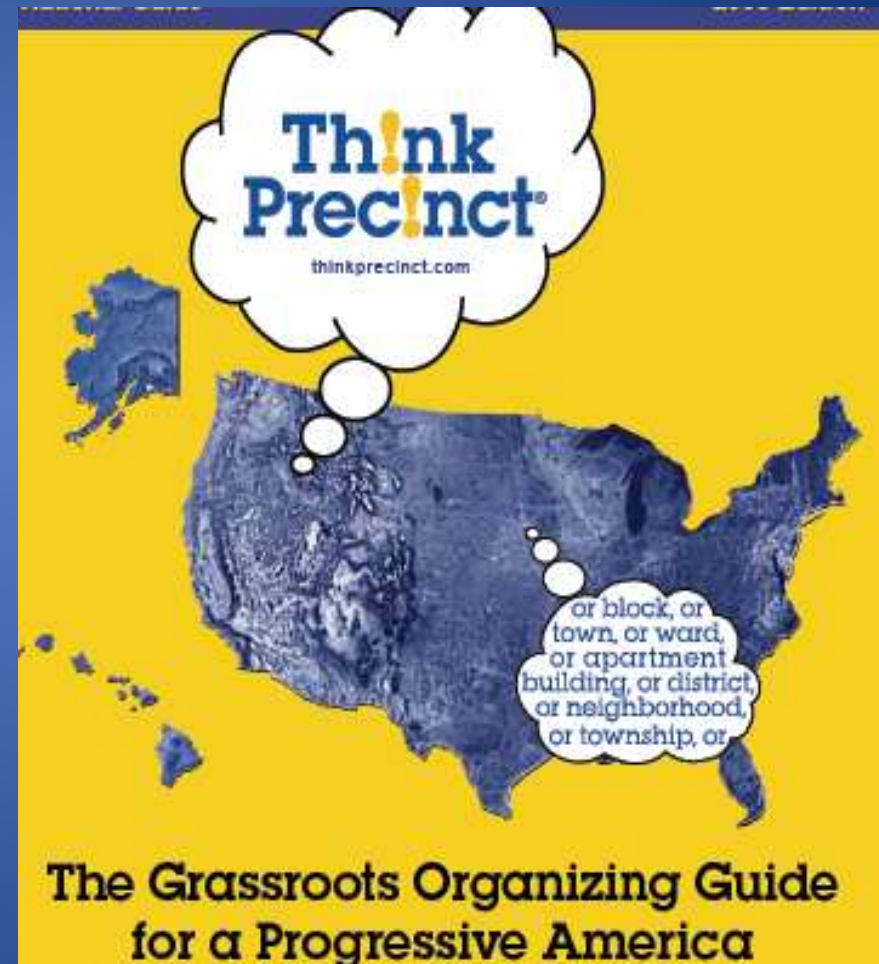
Think Precinct

A tool and repository of good ideas we can follow to make our precinct work successful



Think Precinct

- A leadership guide
- 9-Step Plan
- Ideas for organizing
- Actionable tools to win elections
- Remember this is a guide and can take a long time to fully install



9-Step Planning-Quick Start

1. Get Ready-only 7 months left
2. Recruit your core team next 3 weeks
3. Get more people, next 4 weeks
4. Get organized next 4 weeks
5. Get out there right away
6. Get out there more through Sept 30
7. Get set -- October
8. Go-- Election Day
9. Build--between elections



Get Ready

- Contact your leadership HD6A & County
- Get facts about: elected officials, precinct, voters
- Collect materials: precinct, house district, candidates & issues, VAN voter lists
- Find out about elections: candidates, issues, dates, ID's, deadlines, procedures



Get Ready

(Page 3 Sec of State & Gov)

- State Elected Officials
<http://www.coloradodems.org/content/view/471>
- Governor:
 - Hon. Bill Ritter
- SOC
 - Hon. Bernard Bueschar

Think Precinct

Worksheet 1-A
Elected and appointed officials

STEP 1

The citizens make the decisions and provide, control and implement government officials, not the other way around.
— James O. Easton

Secretary of State contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____	Governor contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
County Clerk contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____	State Senator contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
State Democratic Party contact information: State Democratic Party Chair's Name: _____ Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____	State Representative contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
Local Democratic Party contact information: Local Democratic Party Chair's name: _____ Phone number: _____ E-mail: _____	US Senators contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
View/Co-Chair's name: Name: _____ Phone number: _____ E-mail: _____ Office: _____ Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____	US Representative contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____

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Get Ready (Page 3)

- State Elected Officials
<http://www.coloradodems.org/content/view/471>
- County Clerk
http://www.denvergov.org/Default.aspx?alias=www.denvergov.org/clerk_and_recorder

**Think
Precinct**

Worksheet 1-A
Elected and appointed officials



Secretary of State contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____	Governor contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
County Clerk contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____	State Senator contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
State Democratic Party contact information: State Democratic Party Chair's Name: _____ Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____	State Representative contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
Local Democratic Party contact information: Local Democratic Party Chair's name: _____ Phone number: _____ E-mail: _____	US Senators contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____
Vice/Co-Chair's name: Phone number: _____ E-mail: _____ Office: Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____	US Representative contact information: Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____

The utmost
right of our
democracy are not
protected, unless
our government
and government
officials, feel the
weight of
this country."
-Thomas Jefferson

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Get Ready (Page 3 CO State Senate)

- State Senator
 - Senate District 31, Pat Steadman
http://www.state.co.us/go_v_dir/leg_dir/Senate/members/Sen31.htm
Precincts 601, 604, 608, 609
 - Senate District 32 Chris Romer,
http://www.state.co.us/go_v_dir/leg_dir/Senate/members/Sen32.htm All other precincts

Think Precinct

Worksheet 1-A
Elected and appointed officials

STEP 1

<p>Secretary of State contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>County Clerk contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>State Democratic Party contact information:</p> <p>State Democratic Party Chair's Name: _____</p> <p>Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____</p> <p>Local Democratic Party contact information:</p> <p>Local Democratic Party Chair's name: _____</p> <p>Phone number: _____ E-mail: _____</p> <p>Vice/Co-Chair's name: _____</p> <p>Phone number: _____ E-mail: _____</p> <p>Officer: _____ Phone number: _____ Address: _____ Office hours: _____ Web site: _____ E-mail: _____</p>	<p>Governor contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>State Senator contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>State Representative contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>US Senators contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p> <p>US Representative contact information:</p> <p>Name: _____ Party affiliation: _____ Phone number: _____ Address: _____ Web site: _____ E-mail: _____</p>
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The citizens make up our democracy and our political, economic and government officials, not the other way around.
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Get Ready

Collect materials: precinct, house district, candidates & issues, VAN voter lists

Precinct Maps, Walk, Call, Literature Drop Lists come from VAN Point Person Macayla Hansen
macayla_hansen@hotmail.com



Precinct Map












Get Ready

Collect materials: precinct, house district, candidates & issues, VAN voter lists

This is a Walk List

Denver - 1320616643 - S Downing St - Even
Precinct Code: 5534 2860 Caucus Location: Merrill School, 1551 S Monroe St

724638  Email:	Pytlinski, Deanne 1302 S Downing St Denver, CO 80210	(303) 744-6006 Sex: F Age: 39 Party: D
724657  Email:	Schwartz, Neil R 1302 S Downing St Denver, CO 80210	(303) 744-6006 Sex: M Age: 40 Party: D
725199  Email:	Becker, Dennis W 1340 S Downing St Denver, CO 80210	(303) 698-0154 Sex: M Age: 63 Party: D
725145  Email:	McGill, Camille P 1370 S Downing St Denver, CO 80210	Sex: F Age: 66 Party: D
725276  Email:	McGill, Lawrence E 1370 S Downing St Denver, CO 80210	Sex: M Age: 66 Party: D
725351  Email:	McGill, Sean L 1370 S Downing St Denver, CO 80210	(303) 744-6932 Sex: M Age: 30 Party: D
1488748  Email:	Newby, Erin M 1370 S Downing St Denver, CO 80210	(303) 744-0366 Sex: F Age: 40 Party: D
1488820  Email:	Newby, Justin T 1370 S Downing St Denver, CO 80210	(303) 744-0366 Sex: M Age: 38 Party: D
725124  Email:	Moran, Dean 1400 S Downing St Denver, CO 80210	Sex: M Age: 49 Party: D


Pr643 Walk List - List 4824674-87105 - Page 2



Get Ready

Collect materials: precinct, house district, candidates & issues, VAN voter lists

This is a Detail of a Walk List

740897  Email:	Ofner, Sallyanne F 326 Steele St Denver, CO 80206 saofner@yahoo.com	(303) 586-1425 Sex: F Age: 67 Party: D
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VAN ID &
Bar Code

Personal Information

Space
for
Notes

Write changes in the "Notes" area for later data entry



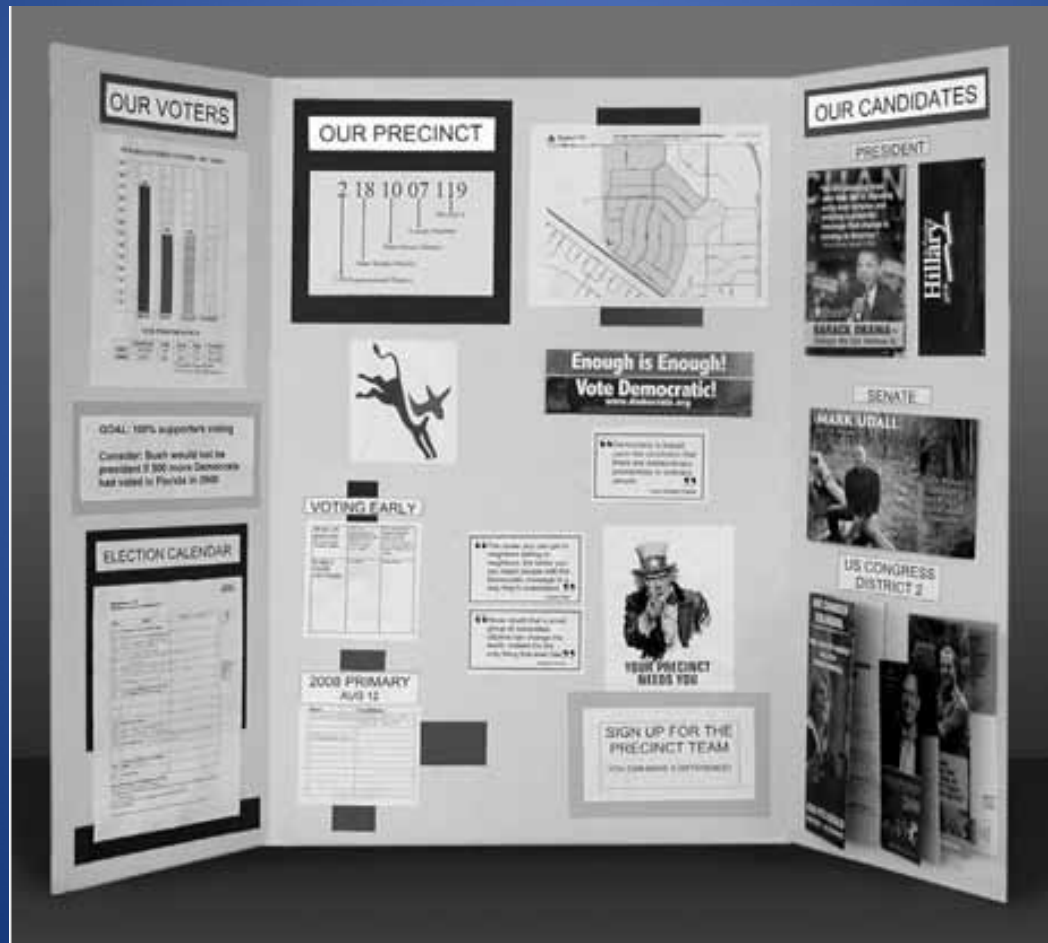
Get Core People

- Recruit your Precinct Core Team – a few people who will help plan and lead
- Create an Information Board
- Meet with your Precinct Core Team – share your Step 1 info and plan a gathering



Get Core People

- Create an Information Board





Get More People

- Hold a precinct gathering (cocktail party, coffee)
- Recruit more volunteers for your precinct team
 - Block, building, floor captains
 - Calling list
 - Database assistant
 - Issues chair
 - Other



Get Organized

- Meet with your precinct core team
 - Make a Precinct action plan
 - Plan a Fun Fundraiser precinct wide for August or September
- Put together your Canvas Kits and train your Voter ID canvassers



Get Out There-Right Away

- Start Voter ID Canvassing and informing supporters
 - VAN (Voter Activation Network helps here)
- Start your Data Entry Team updating the voter lists
 - Get trained on VAN entry
- Make a plan to encourage voting early and by Mail-in Ballot
 - Use VAN information



Get Out There Some More Through September 30

- Continue voter ID canvassing
- Hold your Fun Fundraiser
- Adopt a precinct nearby if you have the volunteer power



Get Out There Some More Through September 30 HD6 Support

- Continue voter ID canvassing
 - VAN support
 - VAN updates
- Hold your Fun Fundraiser
 - Contacts and process support
- Adopt a precinct nearby if you have the volunteer power
 - HD6 and County leadership



Get Set - October

- Finish voter ID canvassing -early October
- Finalize your Supporting Voter List mid-October
- Launch early voting and Mail-in Ballot plan -mid-October
- Finalize your Election Day Plan at least 10 days before Election Day



Get Set HD6 Support

- VAN canvassing lists
- Virtual phone banks
- Drop lists
- Literature
- Mail-in Ballot and Early Ballots received information
- On line help from leadership



Go - Election Day

- Put into action your Election Day Plan
- Then, celebrate the effort of all the teams and take a break



Build a Progressive Community between elections

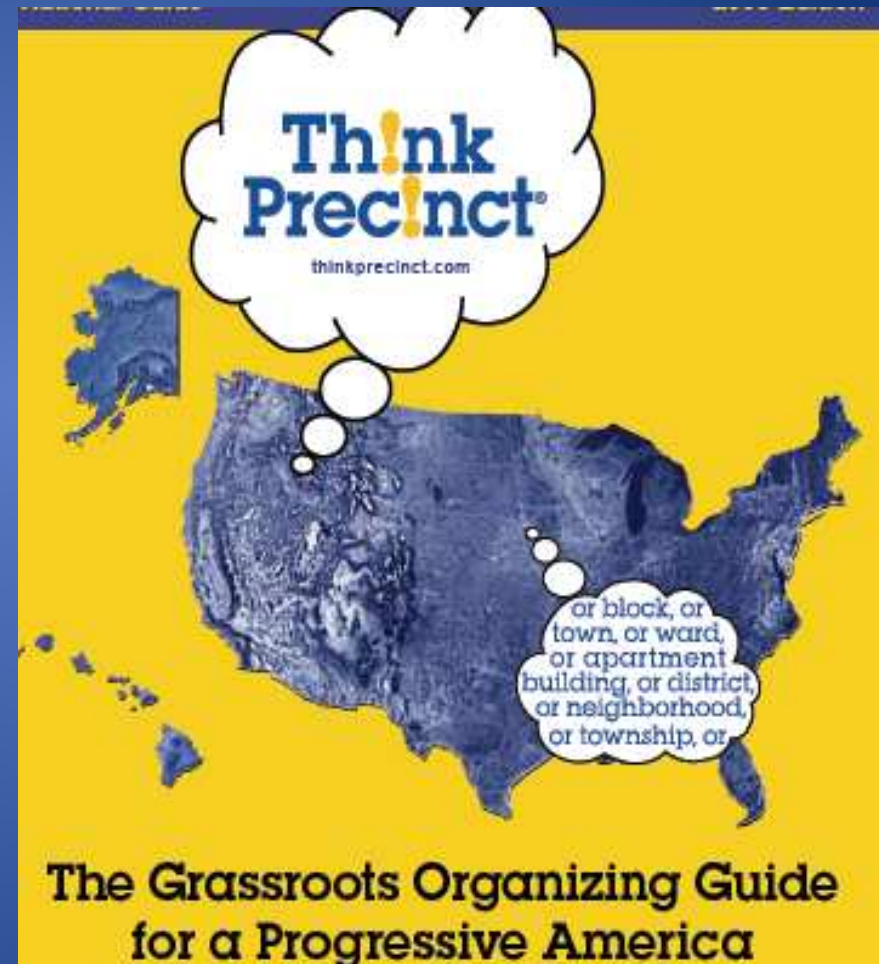
- An engaged progressive community makes winning elections easier and more fun

9-Step Planning-Quick Start

- Get Ready-only 7 months left
- Recruit your core team next 3 weeks
- Get more people, next 4 weeks
- Get organized next 4 weeks
- Get out there right away
- Get out there more through Sept 30
- Get set -- October
- Go-- Election Day
- Build--between elections

Think Precinct

- Review your handbook
- Start steps 1 – 5
- Ask for help
- Learn about
 - VAN
 - Support





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INVESTING IN THE FUTURE

Precinct Committee Person

Next Month:

- Think Precinct Details**
- Case Studies Review**
- More Party Support**